



SPONSORSHIP
OPPORTUNITIES
2021-2022

girlsontherunsv.org



Proudly serving

.....

Virginia: the cities of Harrisonburg & Winchester, Clarke, Frederick, Page, Rockingham, Shenandoah, Warren Counties

West Virginia: Berkeley, Grant, Hampshire, Hardy, Jefferson, Mineral, and Morgan Counties



Who We Are

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Girls on the Run Shenandoah Valley is a 501(c)(3) nonprofit organization. We are part of a national network of over 200 councils operating in all 50 states. Operating locally since 2011, **we have served over 3,812 girls in the Shenandoah Valley.** We are a physical activity-based positive youth development program designed to enhance girls' social, psychological, and physical skills and behaviors to successfully navigate life experiences.



What We Do

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At Girls on the Run, **we inspire girls to recognize their inner strength and celebrate what makes them one of a kind.** Trained volunteer coaches lead small teams of 8-20 girls twice a week through our research-based curricula, which includes dynamic discussions, activities, and running games. Girls in 3rd through 8th grade develop essential skills to help them navigate their worlds and establish a lifetime appreciation for health and fitness. The program culminates with girls positively impacting their communities through a service project and being physically and emotionally prepared to complete a celebratory 5K event.

Why it Matters

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Girls on the Run reaches girls at a critical stage, strengthening their confidence at a time when society begins to tell them they can't. Underscoring the important connection between physical and emotional health, our program addresses the whole girl when she needs it most.

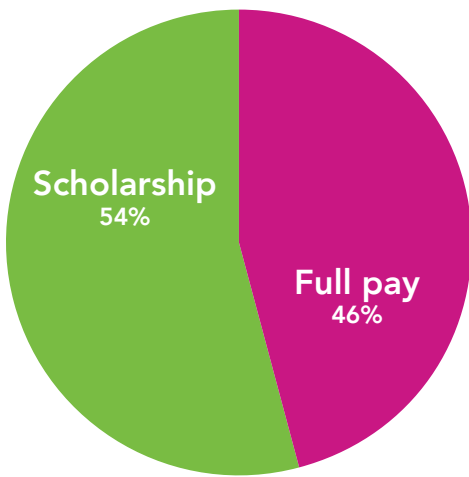


"Girls on the Run helped me gain self-confidence in myself now so I can tell myself I can do it." – Hannah age 11

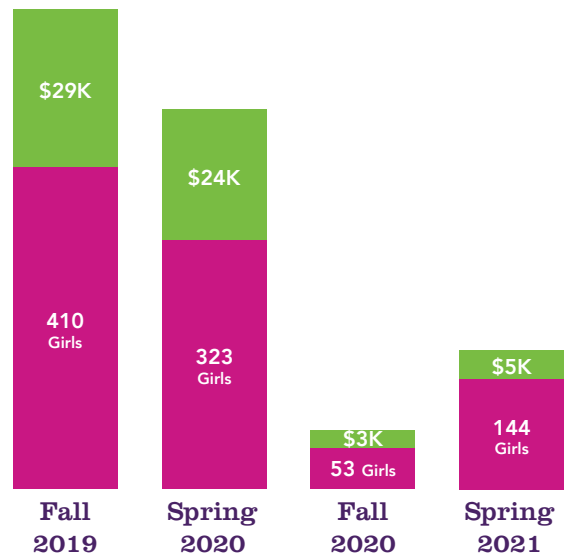


Why are we seeking funding?

Average Percentage of girls in Shenandoah Valley area receiving financial assistance from past two years (Fall 2019-Spring 2021)



Number of Girls Participating and Number of Dollars provided for Financial Assistance



Why partner with us?

- The opportunity to make a **transformative impact** on the lives of girls and their families
- Meaningful employee **engagement opportunities**
- The opportunity to **showcase commitment** to strengthening health and wellness within your community
- **Exposure** on GOTR website, social media platforms, and marketing material



"She learned leadership skills, bravery, confidence, and openness in trying new things." –Parent



PARTNERSHIP OPPORTUNITIES

	Limitless Potential \$5,000 per year Underwrites two full scholarship sites including healthy snacks and supplies*	Girl Power \$4,000 per year Provides snacks for 20 teams	Star Power \$2,500 per season Provides full scholarship for 1 team and healthy snacks	Joy Power \$1,000 per season Provides healthy snacks for 5 teams	I can \$500 per season 20 coaches trained CPR/First Aid
Impact of your investment*					
Logo on program t-shirt	★				
Logo on race bib	★	★			
Mention in 5K promotional materials (online & print)	★	★	★		
Display banner at 5K	★	★	★		
Lawn sign along 5K race route	★	★	★		
Verbal recognition at 5K	★	★	★	★	
Logo on 5K shirt	★	★	★	★	
Table/booth at 5K	★	★	★	★	★
Provide item/offer in 5K race bag	★	★	★	★	★
Logo on council website	★	★	★	★	★
Complimentary entries to 5K* As requested. Up to:	10	7	5	4	3

\$300 Sponsorship

Impact: Provide healthy snacks and team supplies for 1 team for a season*

- Company name on council website.
- Complimentary entries to 5K. As requested. Up to 2.

*Based on the Fall 2021 - Spring 2022 season. \$150 Registration fee per girl, \$200 for healthy snacks per team, \$100 for supplies.



OTHER WAYS TO GIVE

In Kind

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In-kind donations are accepted if they are deemed beneficial to Girls on the Run of Shenandoah Valley programming or events. If you would like to donate an item or service, please contact us. We encourage any company interested in offering an in-kind donation to consider sponsoring a girl for an additional \$200.

Monthly Giving

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We want to continue to ensure that no girl is turned away from our life-changing program due to her family's finances. Please consider becoming a superstar by signing up for our monthly giving program on our website.

Ways your gift helps girls in our program:

- \$300 – Provides program snacks and supplies for one team!
- \$150 – You provide one girl with a 10-week session of our life-changing youth development program!
- \$100 – You help keep our girls safe by funding CPR and First Aid training for 4 coaches!
- \$70 – You provide team shirts for 15 girls!
- \$35 – You give 15 girls cherished medals for completing the end-of-season 5K!
- \$15 – You provide refillable water bottles for a team of girls!



SoleMates® is an inspired and driven community made up of passionate people raising money for Girls on the Run of Shenandoah Valley while completing a physical activity challenge of their choice. Whether they're counting miles on the trail, laps in a pool, reps in the weight room, or downward dogs in the studio, all SoleMates share in a common desire to be champions for girls in the place they call home. A girl is counting on you to recognize that you are capable of more than you know. Start your journey today.

Contact us today:
annoica.ingram@girlsontherun.org
(540) 431-5320





Vision:

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We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

Mission:

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We inspire girls to be joyful, healthy, and confident using a fun, experience-based curriculum which creatively integrates running.



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